BRAND PARTNERSHIP MEDIA KIT

Innova Talent Agency / November 2026



HoliSlay at Guilford Hall Brewery, Baltimore

SADBrunch live

Drag Brunch with Your Brand

Bring your customers, guests, or community together for a live drag brunch. Innova Talent Agency books the artists. SADBrunch produces the show, from the first cast announcement to the final number. Your team can host, sponsor, or book a private event.

800+
drag brunches
produced since 2018

20+
cities with
SADBrunch shows

150-400
guests at a
typical event

17.4K
Instagram followers
as of Nov. 11, 2026

SEE THE SHOW

Watch the national promo

See the cast on Instagram

Explore Innova experiences

Ways to partner

Tell us who you want in the room and what you want them to take away. We'll build the cast, show format, and promotion around that audience.



Fourth Street Live! / Louisville



Guilford Hall Brewery / Baltimore

Sponsor a show

Present a brunch with your brand on the event artwork and ticket page. Give the host a reason to talk about you, from a featured menu item to a giveaway guests can enter between sets.

Host at your venue

Turn a weekend service into a ticketed event. Your team runs the room and menu. Ours books the cast and DJ, promotes the date, and times performances around service.

Book a private brunch

Invite your employees, clients, members, or donors. We can build the show around a company celebration, product launch, Pride program, or fundraiser and give your team time on the mic.

Promotion can include a co-branded announcement, backstage Stories, and a tagged recap Reel. We agree on the content and timing together.

BOOKINGS & PARTNERSHIPS

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sadbrunch.com